



Ministry of
Tourism and
Wildlife



Launch of The Strategic Plan (2023 - 2027)

10th December, 2024

The Kenyatta
International Convention
Centre (KICC)

THEME:

**Transforming
Tourism and
Wildlife Sector
for Sustainability,
Resilience and
Inclusivity.**

M C :

Chipukeezy

PROGRAMME

9.00am-9.30am

Participants Arrival, Registration and Tea

Caroline Njeru
Valentine Simiyu

Entertainment

Band

9.30 am-10.00am

National Anthem,
East African Community (EAC) Anthem

Opening Prayers

Agnes Kariuki
Director, HRM&D/SDW

10.00am-10.10am

Welcoming Remarks

Bernard Kahuthia
Ag. Tourism Secretary

10.10am-10.35am

Overview of Ministerial Strategic Plan
(2023-2027)

Dr. Stephen Cheruiyot
Chief Economist/SDW

10.35am-10.45am

Entertainment

Band

10.45am-11.30am

<i>Remarks by:</i> John Ololtuaa, CBS Principal Secretary, State Department for Tourism	Dr. Shadrack Ngene Ag. Wildlife Secretary
Silvia Museiya, CBS Principal Secretary, State Department for Wildlife	

<i>Key note Address by:</i> Hon. Rebecca Miano, EGH Cabinet Secretary, Ministry of Tourism and Wildlife
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11.30am-11.45am

<i>Launch of the Ministry of Tourism and Wildlife Strategic Plan (2023-2027) by:</i> Hon. Rebecca Miano, EGH Cabinet Secretary, Ministry of Tourism and Wildlife

11.45am-12.15pm

<i>Side events presided over by:</i> Hon. Rebecca Miano, EGH Cabinet Secretary, Ministry of Tourism and Wildlife	Bernard Kahuthia Ag. Tourism Secretary
1. Unveiling of <i>Youth in Tourism and Conservation Initiative (YTCI)</i>	Dr. Shadrack Ngene Ag. Wildlife Secretary
2. Cascading of the 2024/2025 (21 st Cycle) Performance Contract between:	John Karanja Director Planning/SDT
a. Cabinet Secretary and Principal Secretaries:	Charles Ombuki Director Planning/SDW
i. <i>Principal Secretary, State Department for Tourism</i>	
ii. <i>Principal Secretary, State Department for Wildlife</i>	
b. Cabinet Secretary and Semi Autonomous Government Agencies (SAGAs)	
i. <i>Kenya Wildlife Service (KWS)</i>	
ii. <i>Wildlife Research and Training Institute (WRTI)</i>	
iii. <i>Tourism Fund (TF)</i>	
iv. <i>Kenyatta International Convention Centre (KICC)</i>	
v. <i>Tourism Regulatory Authority (TRA)</i>	
vi. <i>Kenya Utalii College (KUC)</i>	
vii. <i>Kenya Tourism Board (KTB)</i>	
c. Principal Secretaries and Heads of Department (HoDs)	
i. <i>Principal Secretary, State Department for Tourism and HoDs</i>	
ii. <i>Principal Secretary, State Department for Wildlife and HoDs</i>	

<i>Entertainment</i>	<i>Band</i>
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12.15pm

Vote of thanks	Dr. Richard Chepkwony Director Policy, Research and Innovation/SDW
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Closing prayer	Lonah Nyamweya Assistant Director of Tourism
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<i>Entertainment</i>	<i>Band</i>
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