



REPUBLIC OF KENYA

MINISTRY OF TOURISM

INVITATION FOR EXPRESSION OF INTEREST

**CONSULTANCY STUDY ON THE PROPOSED DEVELOPMENT OF
ISIOLO RESORT CITY**

Isiolo Town has been identified in the Vision 2030 as one of the three resort cities to be developed among other flagship projects to be implemented within the Tourism Sector.

The Resort City is expected to optimize the rich tourism potential presented by the entire Mt. Kenya circuit, Meru National Park the Abedares and Samburu National Park among others. The proposed resort city is expected to turn Isiolo Town into a regional hub. In addition, it will open up the northern part of the country thereby attracting economic activities and investments.

The government intends to develop a resort city that meets the following criteria:

- That would provide sustainable world class living standards and working environment.
- A centre for finance, trade and business services.
- Centre for sports, leisure and entertainment.
- Centre of education and information.
- That would deliver a unique image and effective branding.
- That positions itself as a place to visit, live, work, rest and invest.

Towards achieving the above objective, the Government invites eligible consulting firm(s) for expression of interest on the above study:

The consultancy will include but not limited to:

1. Development of a preliminary model of the resort city.
2. Development of a clear resort city theme and concept.
3. Undertaking adequate infrastructure Gap analysis.
4. Land uses and site identification.
5. Advise on the strategy for private sector involvement and
6. Integration of the local community into the project.

Expected Output

1. Land use structure and land requirement to accommodate the resort city development and growth for 20-30 years.
2. A framework for development of physical infrastructure and investment decisions in housing, transport, industry, water supply, energy, hospitality services among others.

The prospective consultants will be selected competitively and in accordance with the procedures set out in the Public Procurement and Disposal Act 2005 and Regulations 2006.

Interested and eligible Firms/Consultants should send their applications enclosing the evidence that they are qualified to perform the required consultancy services. The evidence should include such specific information as:-

- Company profile.
- Full details of the Firm's past and present clients on similar assignments.
- Names and CV's covering professional qualifications of key personnel to be actively involved in the study.
- Audited financial statements for the last three years
- One original, two other copies (clearly marked "ORIGINAL" OR "COPY") THE PROPOSED ISIOLO RESORT CITY CONSULTANCY STUDY.
- The submission should be addressed to the address shown below or submitted to Tender Box provided at the entrance of 6th floor Utalii House, not later than **8th April, 2010 at ten a.m.(10.00 hours)** East African time clearly marked.
"THE EXPRESSION OF INTEREST for the PROPOSED DEVELOPMENT OF ISIOLO RESORT CITY CONSULTANCY STUDY".

Tenders will be opened thereafter in the presence of the tenderers or their representatives who choose to attend at the Ministry's Boardroom

**The Permanent Secretary
Ministry of Tourism
P.O. Box 30027-00100
NAIROBI, KENYA
Tel: +254 20 313010
Fax**

